

# **Core Values**

### **Empowered to Deliver What's Possible**

Cupertino Electric has a long-standing tradition of generosity, involvement and service to the communities where our employees live and work. Through a generous matching gift policy and employee volunteer program, Cupertino contributes thousands of dollars annually to local and national organizations. We also give countless labor hours, material and equipment to charitable organizations and people in need. Because our values are what truly differentiate us, these core beliefs influence and guide how we do business.





#### Safety

We value the safety and well-being of our people, our customers, the environment and the communities in which we work.

## Integrity

We deliver on our word. We are an honest, trustworthy and dependable partner.

#### Innovation

We delight in new ideas and offer our partners innovative, imaginative and flexible solutions to meet their needs.

## Excellence

We strive for excellence in the solutions, services and results that we deliver to help customers realize their vision.

#### People

We believe our employees make our success possible and encourage them to bring their creativity, passion and commitment to everything they do.